

ADVOCACY ALERT

## Speak Up to Include Arts and Culture in Florida's Economic Development Plan

Enterprise Florida Inc. (EFI) is a public-private partnership that serves as Florida's primary organization for statewide economic development. EFI works with a network of regional and local economic development organizations to improve Florida's business climate, ensuring the state's global competitiveness.

EFI coordinates regional forums to develop Florida's strategic economic development plan. Over the last two years the cultural community worked extremely hard to get references and statements regarding arts and culture resources as key factors in economic diversification and development included in the plan. However, those statements have been eliminated from the next update of the plan, currently in development ([link to plan](#)).

The process invites participation from all interested citizens. **It's important for EFI to hear from the arts and cultural community about the vital role our state arts, arts education, cultural and historical resources play in Florida's economic future.**

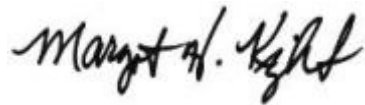
### What You Can Do:

1. Fill out the [online survey](#) by August 15. It's short, and the last three questions ask for your comments on future economic development in Florida.
2. Add your comments to the East Central Region [discussion board](#) on EFI's website ([link](#)), and share your ideas on arts and culture as an economic generator

**3.** Email [roadmap@eflorida.com](mailto:roadmap@eflorida.com) to submit a regional or organizational strategic planning document (no more than 2 pages; include contact info) related to Florida's statewide strategic plan for economic development.

Thank you for your advocacy efforts.

Your voice *does* make a difference.



Margot H. Knight  
President & CEO



Minda Logan  
Director of Grants &  
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